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**Course: Diploma, Program: Graphics and Communication Design**  
**Subject: Poster and Vector Graphics, Code: DGM-502**  
**Semester: I**

**Time: 03 Hours****Max Marks: 35****Instructions to the Students:**

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 short answer type questions. All questions are compulsory. Each question carries 1 mark.
3. Section B comprises 8 long answer type questions out of which students must attempt any 5 questions. Each question carries 5 marks.
4. Do not write anything on the question paper.

**SECTION –A (SHORT ANSWER TYPE QUESTIONS)**

	<b>Marks</b>
1. a. What is Photoshop?	(1)
b. Define Heading and Sub-Heading.	(1)
c. Explain the term 'Color contrast'.	(1)
d. Write about Hierarchy.	(1)
e. What is Aspect Ratio?	(1)
f. Draw the diagram of Form and Shape.	(1)
g. Define the term 'Size'.	(1)
h. What is Photo Retouching?	(1)
i. Write about Vector Art.	(1)
j. Define White Space in Graphic Design.	(1)

**SECTION –B (LONG ANSWER TYPE QUESTIONS)**

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| 2. | Write down any five Elements of Art in detail. | (5) |
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3. Explain 'Pencil shading techniques' by using diagram. (5)
4. What is Graphic Design? Write down its *four* applications. (5)
5. Explain the 'Principles of Art' with the help of diagram. (5)
6. Write down the difference between 'Album Art' and 'Event Poster' design. (5)
7. What is Color? Differentiate between warm and color. (5)
8. What is 'Icon design'? Write down its *four* principles. (5)
9. Write down the difference between Adobe Photoshop, Illustrator and InDesign. (5)

===END OF PAPER===